

# Christopher Higginson



Web & Graphics Designer and Illustrator with nearly 25 years experience in the art and graphic design field. Skilled in design for both print and digital, front end web design/management, social media and email marketing content. Also capable of hand drawn & digital illustration as a former comic book writer/artist and animator.

## **Skills:** (Mac/PC)

**Proficient in:** Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver, Acrobat), HTML, CSS, Email and Social Media Marketing, Omniture, Microsoft Office (Word, Powerpoint, Excel, Outlook), Apple Suite, iMovie and several web Content Management Systems (CMS).

**Working Knowledge in:** Adobe After Effects, Javascript, J-Query, PHP

## **Work Experience:**

### **Unfold Agency, 2016-present:**

*Designer*

Responsible for banner ads, social graphics, site content, web skins, website design, illustration and campaign concepts

Clients include: CBS Films, DC Comics, Disney, Fox, Goldenvoice, Hulu, Lionsgate, Netflix, Paramount, Sony, Ubisoft, Warner Bros. and others.

### **STAPLES Center & Microsoft Theater, 2013-2016:**

*Web & Graphics Manager*

Provided web and graphic design for print and digital. Website management, site graphics, banners, web skins, promotional art, creating content for social media platforms, in-house graphics, flyers, banners, posters and email marketing for STAPLES Center and Microsoft Theater (formerly Nokia Theatre L.A. LIVE)

Other duties included art direction, social media campaign concepts, providing live on-demand social content for award shows and concerts and escorting media/press during live events.

### **AEG Worldwide, 2008-2013:**

*Web Producer*

Within the Digital Services and Creative departments my duties included: Website design, management and content creation. Maintained websites via CMS and HTML. Also provided graphic design services for web banners, sweepstakes, social media, newsletters/eblasts and campaign key art.

Primary website and content management for:

- AEG Worldwide.com
- The GRAMMY Museum
- StubHub Center (formerly The Home Depot Center)
- Citizens Business Bank Arena
- Amgen Tour of California

Other projects for AEG included: AEG Worldwide, AXS.com, Bay to Breakers, Fight Night Club, L.A. LIVE, Los Angeles Sol, Nike 3on3, Ritz-Carlton Residences, StubHub Center Foundation and others.

### **Invincible Studios (Freelance), 1992-present:**

*Owner, Designer, Illustrator, Writer*

Design and illustration studio for my freelance projects. Formerly my self-owned comic book publishing venture.

Freelance work:

- Graphic Design and illustration for Upper Deck/Marvel Comics, U.S. Soccer, Let's Play Sports, Base Camp Adventure Lodge, Carpenter Community Charter School, SLG Publishing, Copa Del Mar, Kold Energy and others.
- Writer for projects with Nickelodeon, Sideshow Collectibles
- Comic Book Writer/Artist for "The Ghoully Boys," "Haunted Mansion," "More Strange Eggs," "Tales of Hot Rod Horror" and others.

### **Aquent, 1998-2003:**

*Graphic Designer/Production Artist*

Contract and contract-for-hire staffing agency for marketing and creative.

Clients included: Anthony Robbins Foundation, ASD/AMD Trade Shows (VNU), Encad, Legal Arts Multimedia, Metabolife, National University, Third Eye Designs/Stoorza Communications and more.

### **Sports Press, 1993-1998:**

*Graphic Designer/Production Artist*

Graphic design agency specializing in the sports industry.

Clients included: U.S. Soccer Federation, MLS (Major League Soccer), LA Galaxy, ISL (Continental Indoor Soccer League), FIFA Women's World Cup, Anaheim Splash, Alexi Lalas, Eric Wynalda, International Soccer-Net

## **Education:** (and relevant coursework)

Mesa College 1991-92: Design, Freehand Drawing, Composition in Watercolor

Junipero Serra High School 1988-91 (*Graduated 1991*): Advanced Placement Art Program, Journalism

Mission Bay High School 1990-91: Commercial Art (Regional Occupation Program)